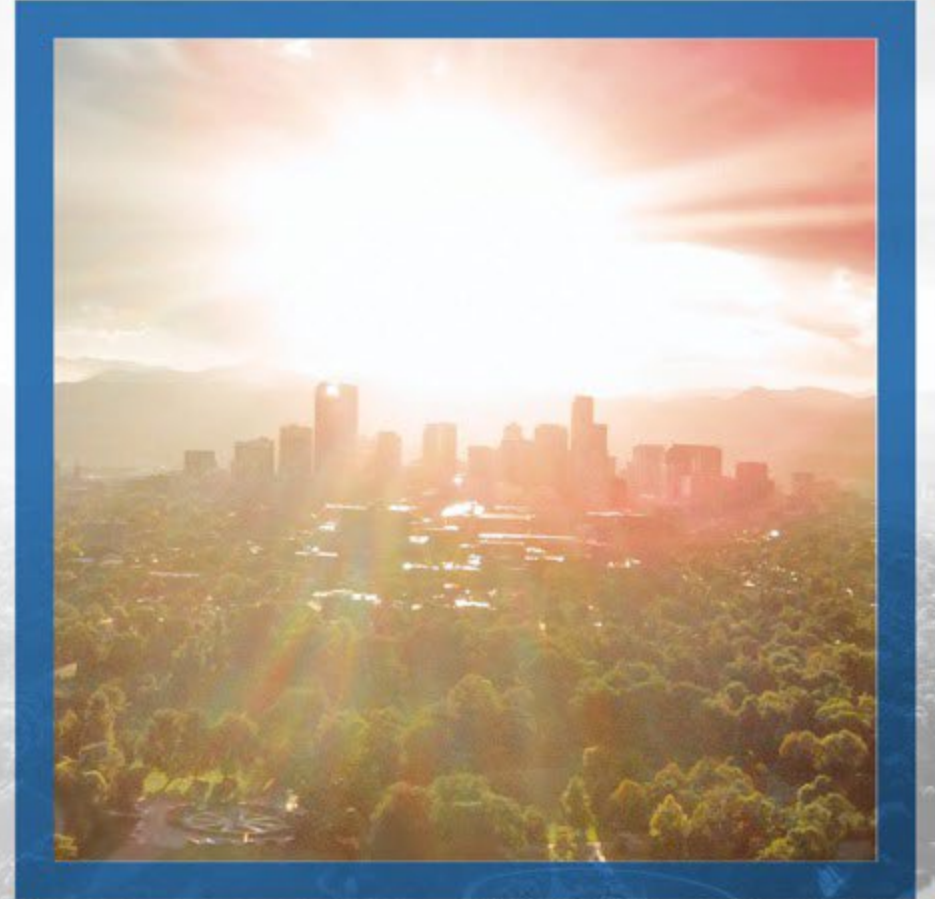


# METRO DENVER ECONOMIC DEVELOPMENT CORPORATION



Metro **Denver** EDC

# LAURA RODRIGUEZ



Vice President

Economic  
Competitiveness &  
Corporate Attraction



# TOWARD A MORE COMPETITIVE COLORADO



1. Economic Vitality
2. Innovation
3. Infrastructure
4. Higher Education

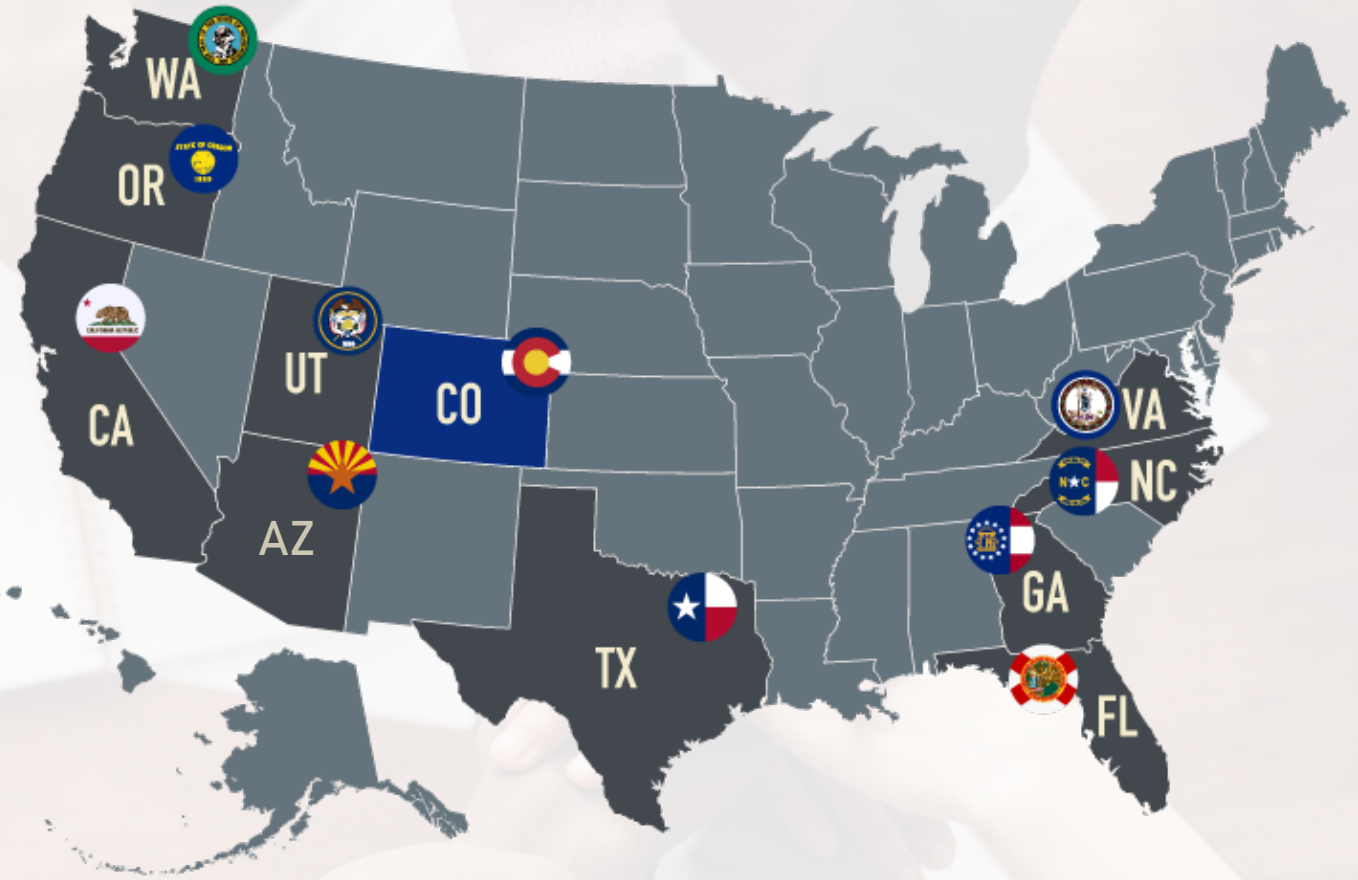
5. Taxes
6. Livability
7. Education
8. STEM



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# TMCC Categories





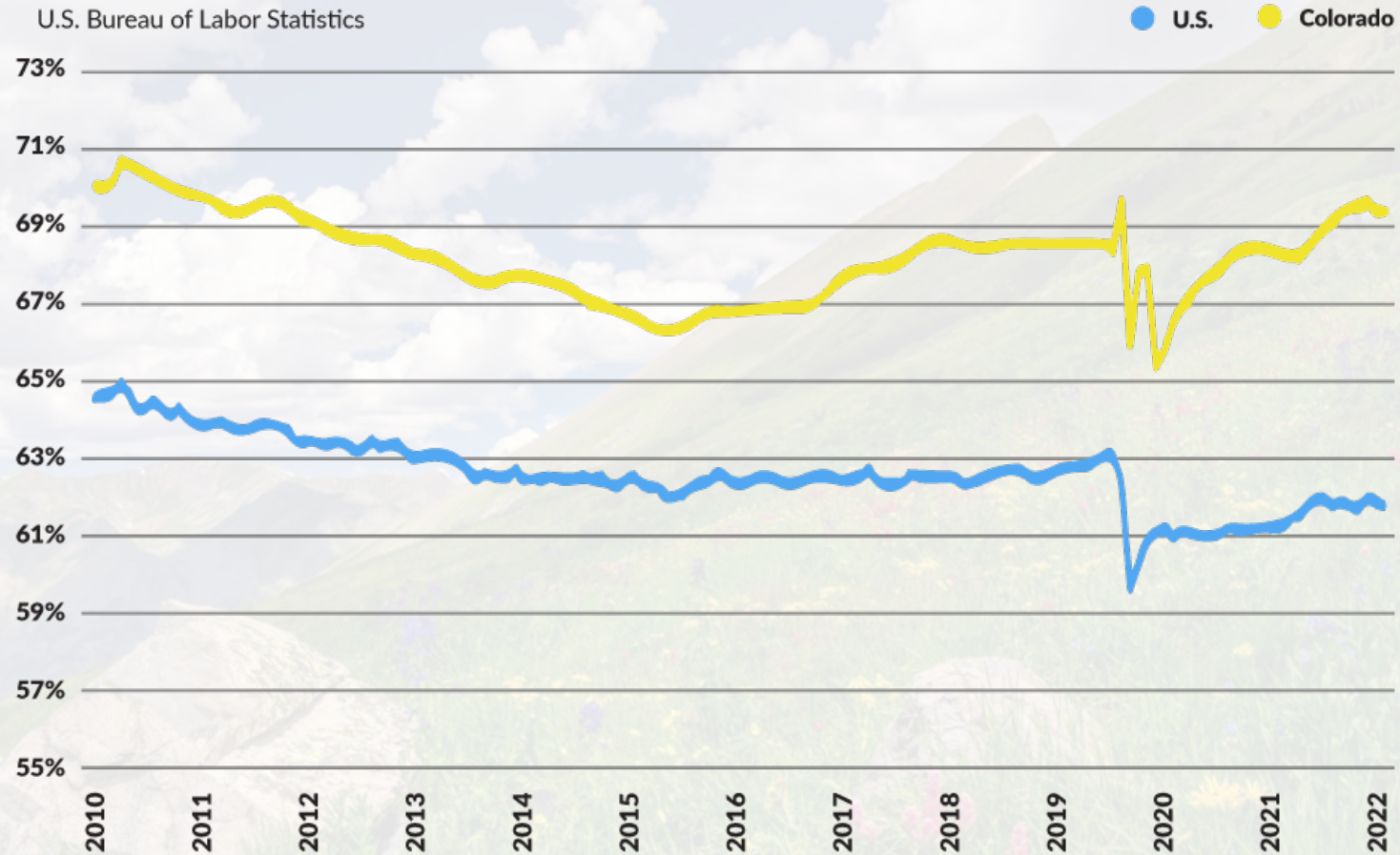
 <sup>1</sup>Colorado's major competitor states:

- |   |   |   |  |  |
|---|---|---|--|--|
|  ARIZONA |  CALIFORNIA |  FLORIDA |  GEORGIA  |  NORTH CAROLINA |
|  OREGON  |  TEXAS      |  UTAH    |  VIRGINIA |  WASHINGTON     |

# Competitor States

## LABOR FORCE PARTICIPATION RATES (SEASONALLY ADJUSTED)

U.S. Bureau of Labor Statistics



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# Labor Force Participation Rate

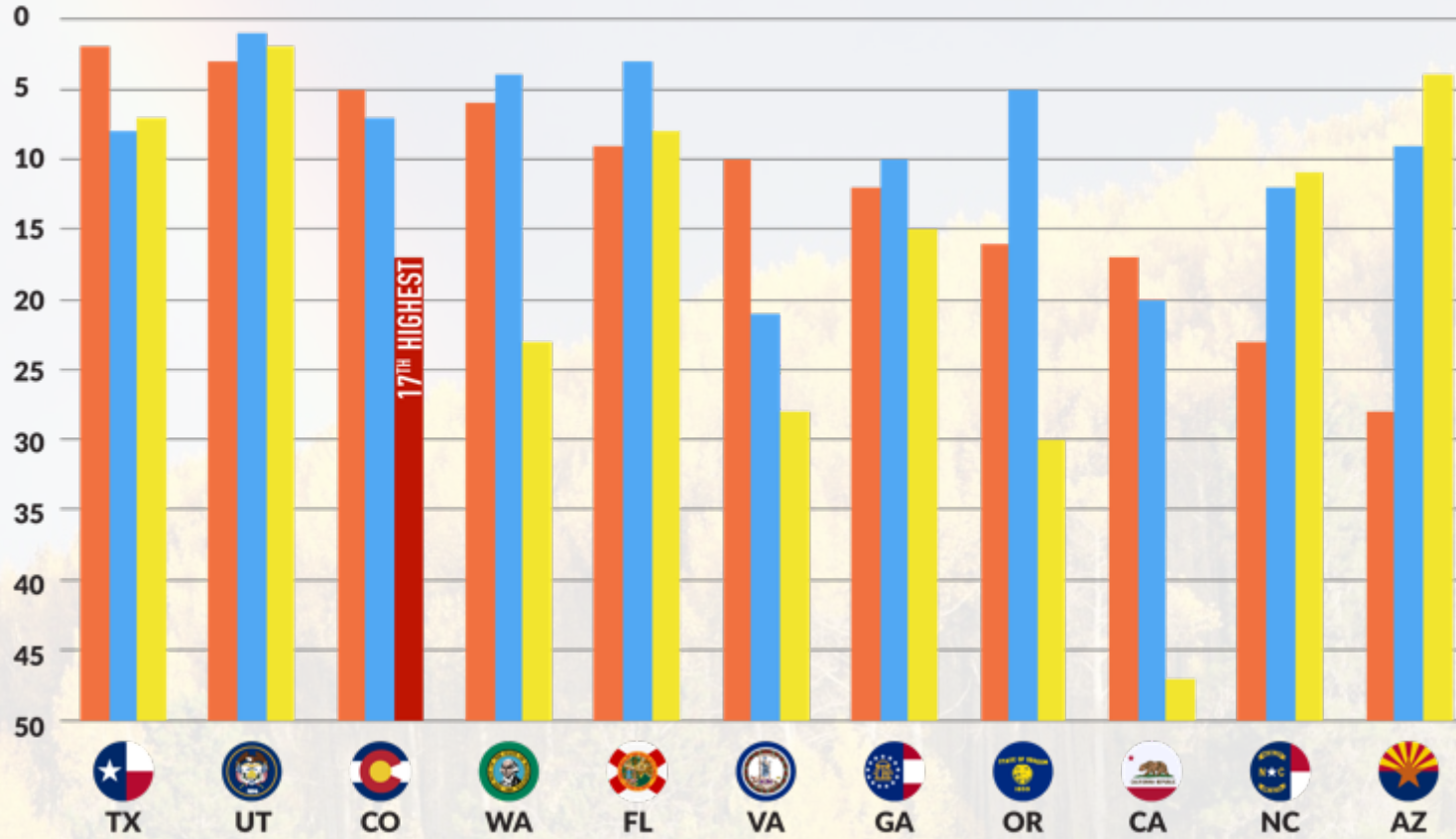


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# ANNUAL POPULATION GROWTH RATE

U.S. Census Bureau

2011 2016 2021



17th HIGHEST

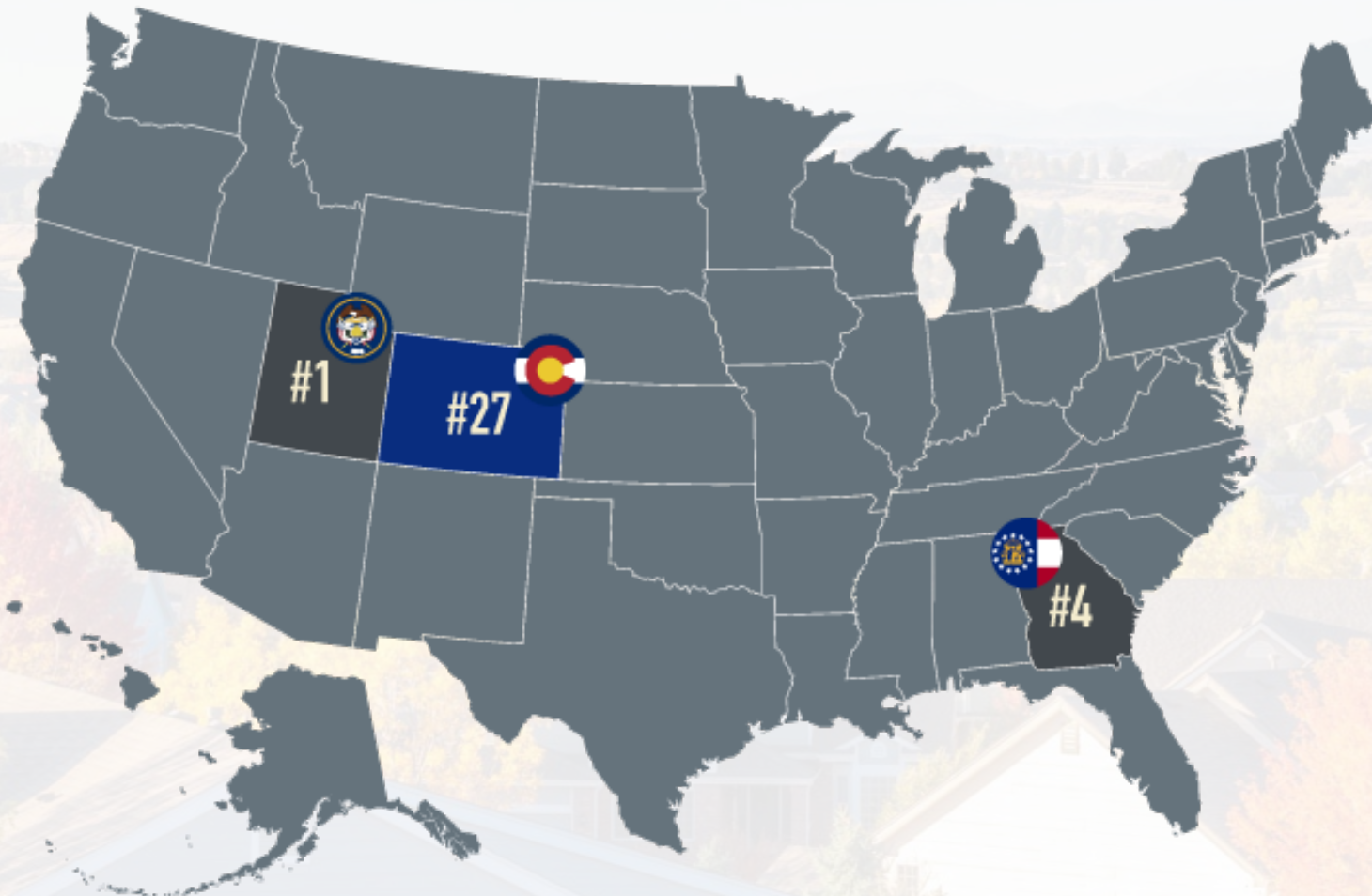


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# Population Growth Rate



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# Job Availability

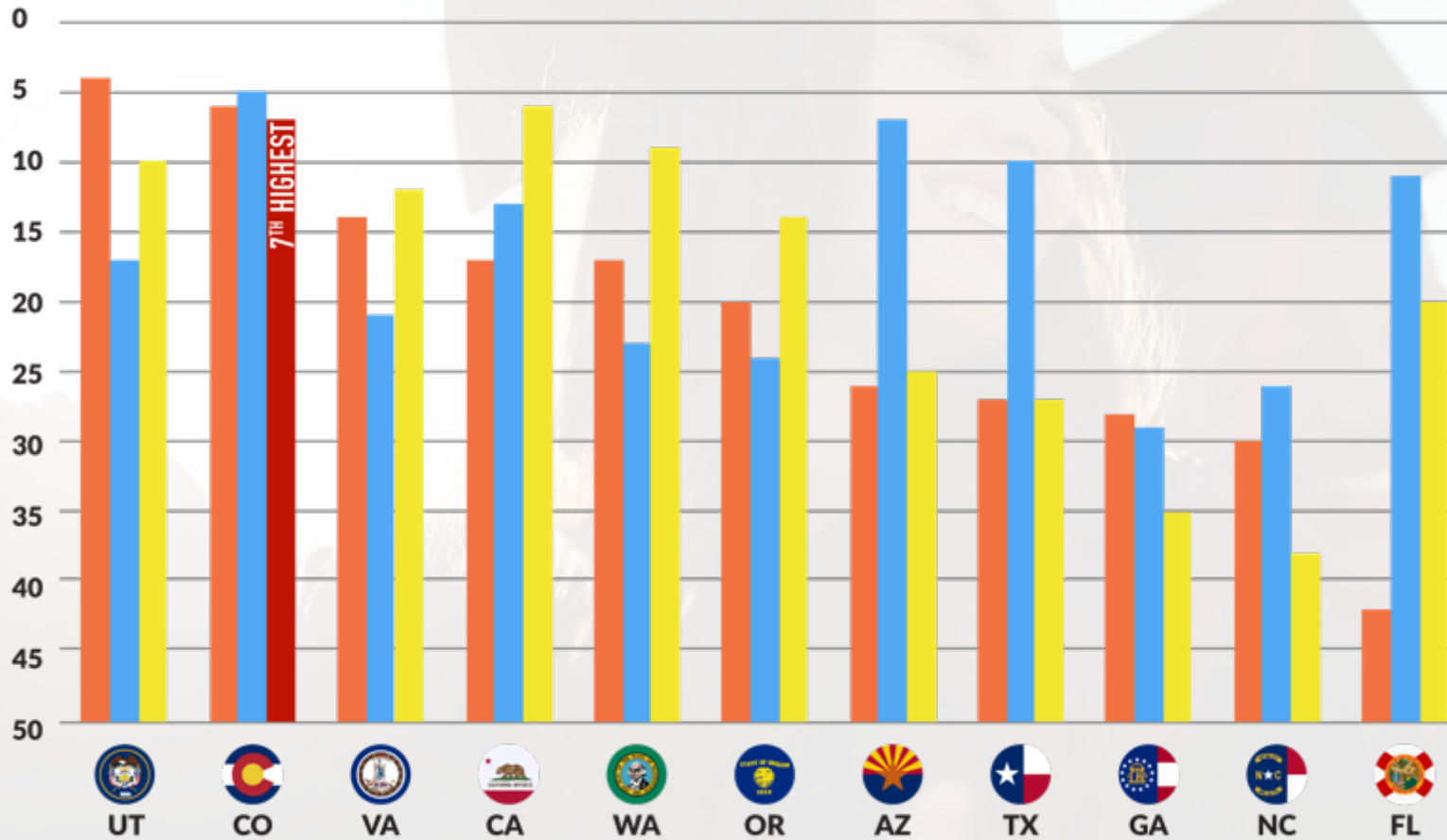




# HIGHEST WELL-BEING

Sharecare Community Well-Being Index

● 2011 ● 2016 ● 2021



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# Well-Being

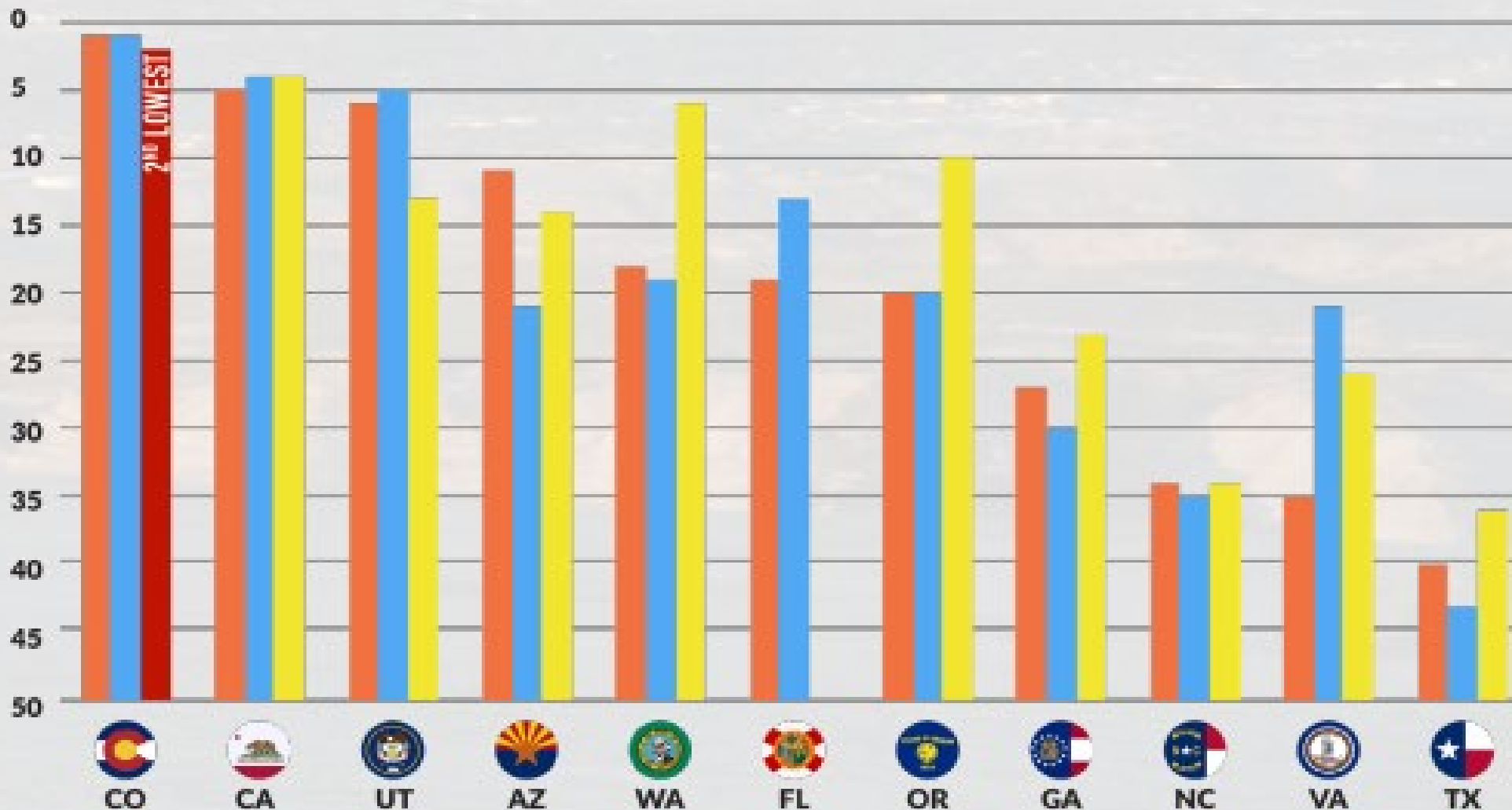


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# LOWEST OBESITY PREVALENCE AMONG ADULTS

Trust for America's Health, The State of Obesity

2011 2016 2021



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## Lowest Obesity

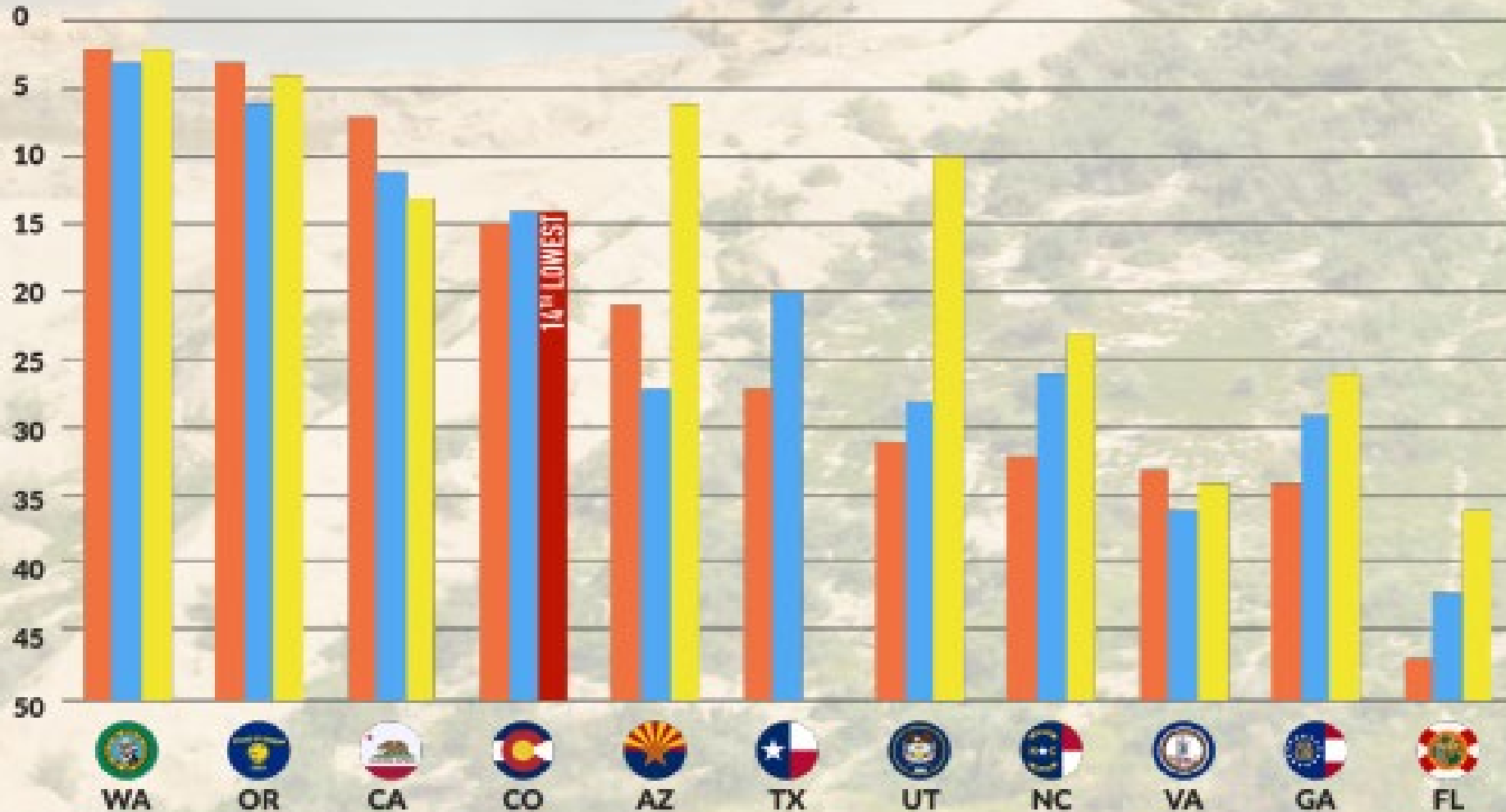


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# PERCENT OF ELECTRICITY GENERATED THROUGH RENEWABLE SOURCES

Energy Information Administration

2011 2016 2021



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# Renewable Sources

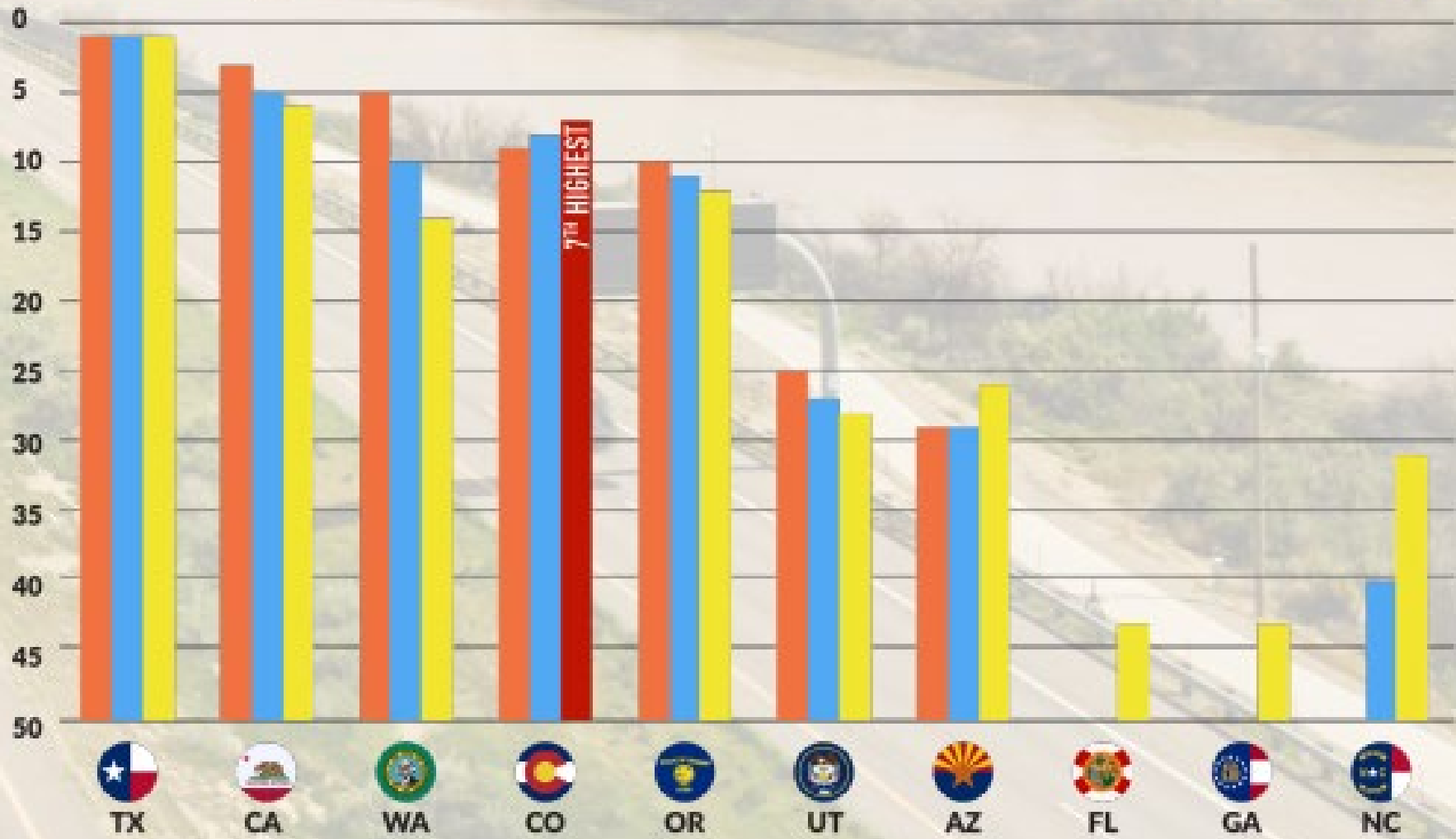


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# TOTAL WIND ENERGY GENERATION

American Wind Energy Association

2011 2016 2021



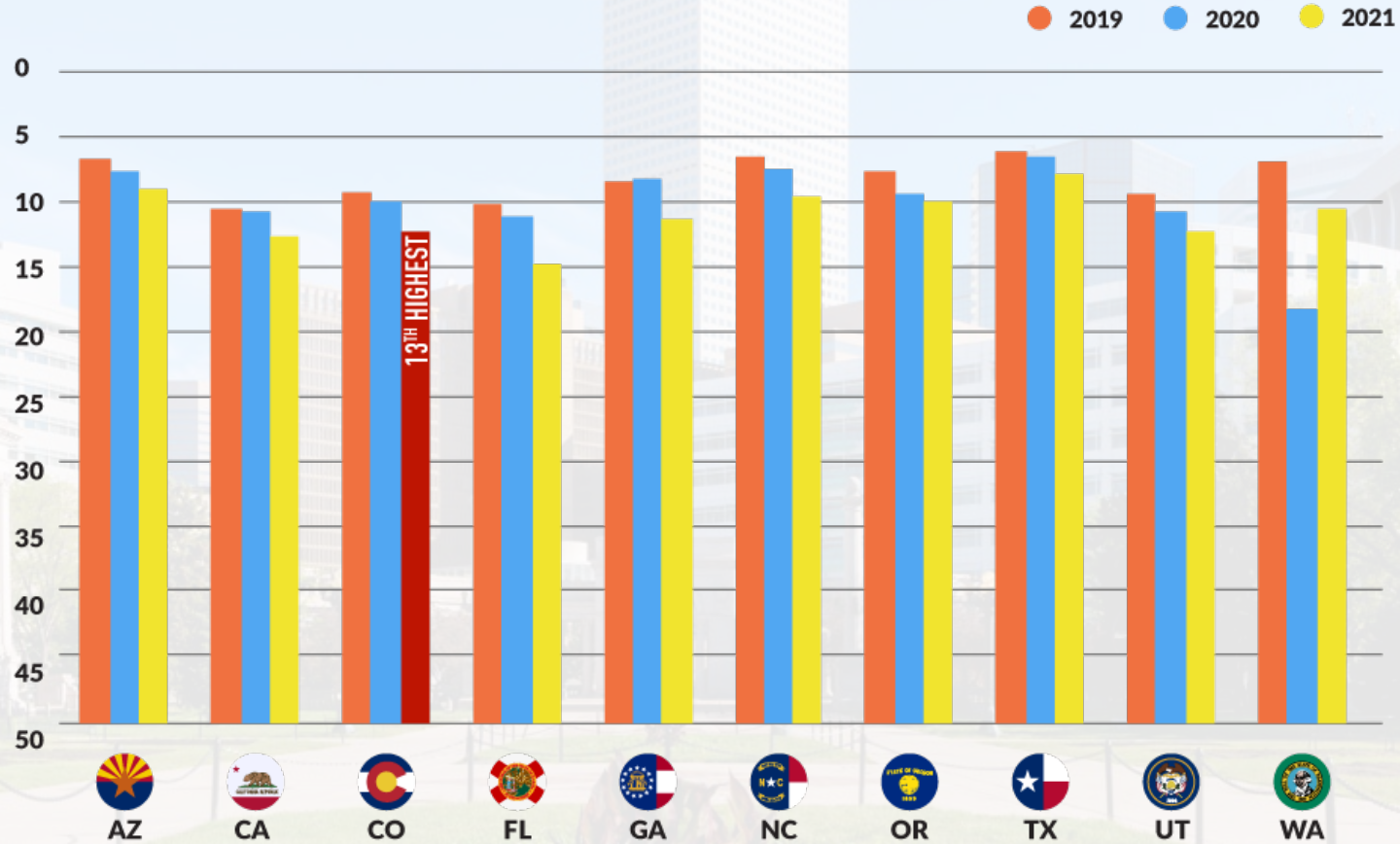
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## Wind Generation



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## NUMBER OF NEW BUSINESSES PER 1,000 EMPLOYEES



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# New Business Creation

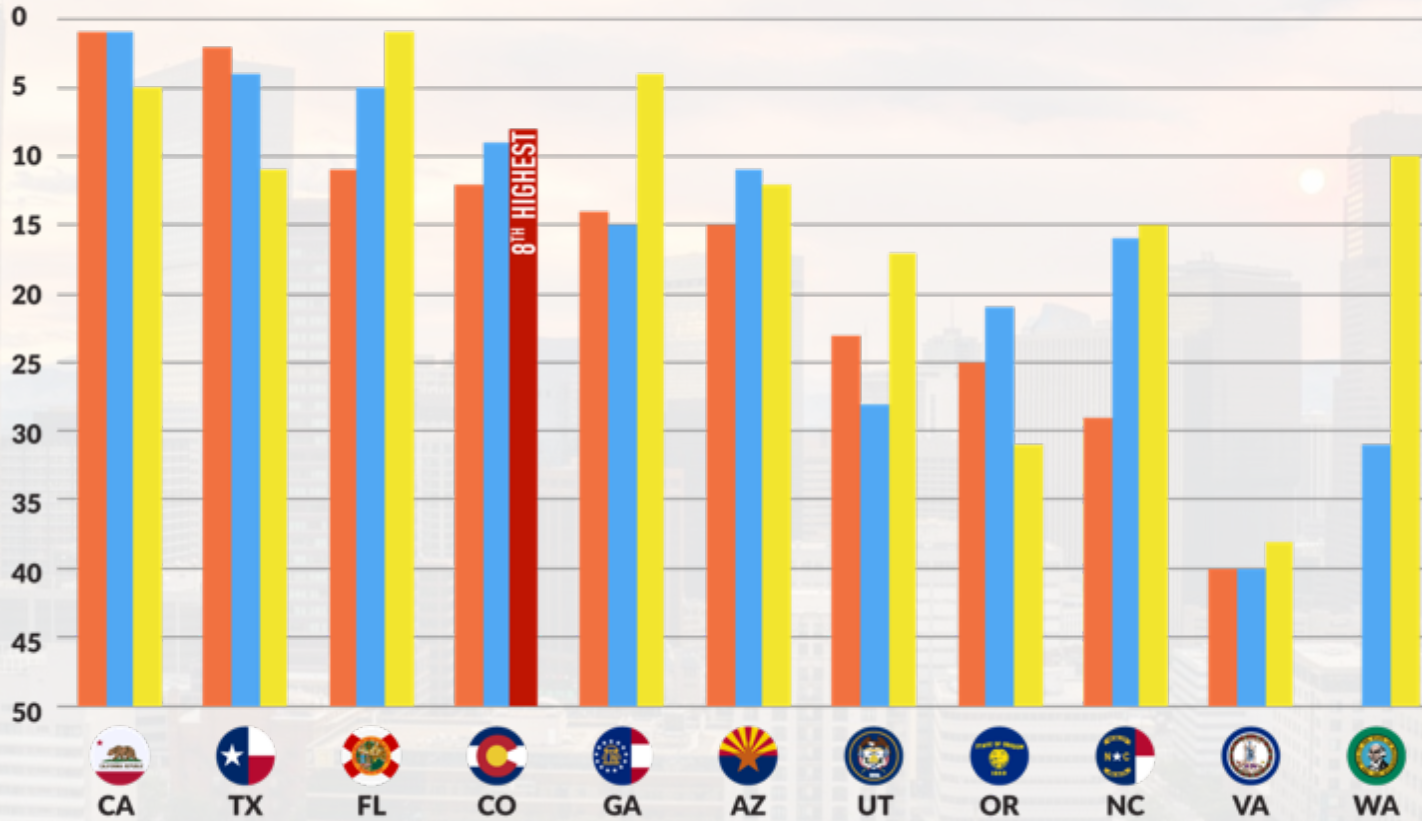


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# ENTREPRENEURSHIP INDEX

Kauffman Indicators of Entrepreneurship

● 2011 ● 2016 ● 2021



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# Entrepreneurship

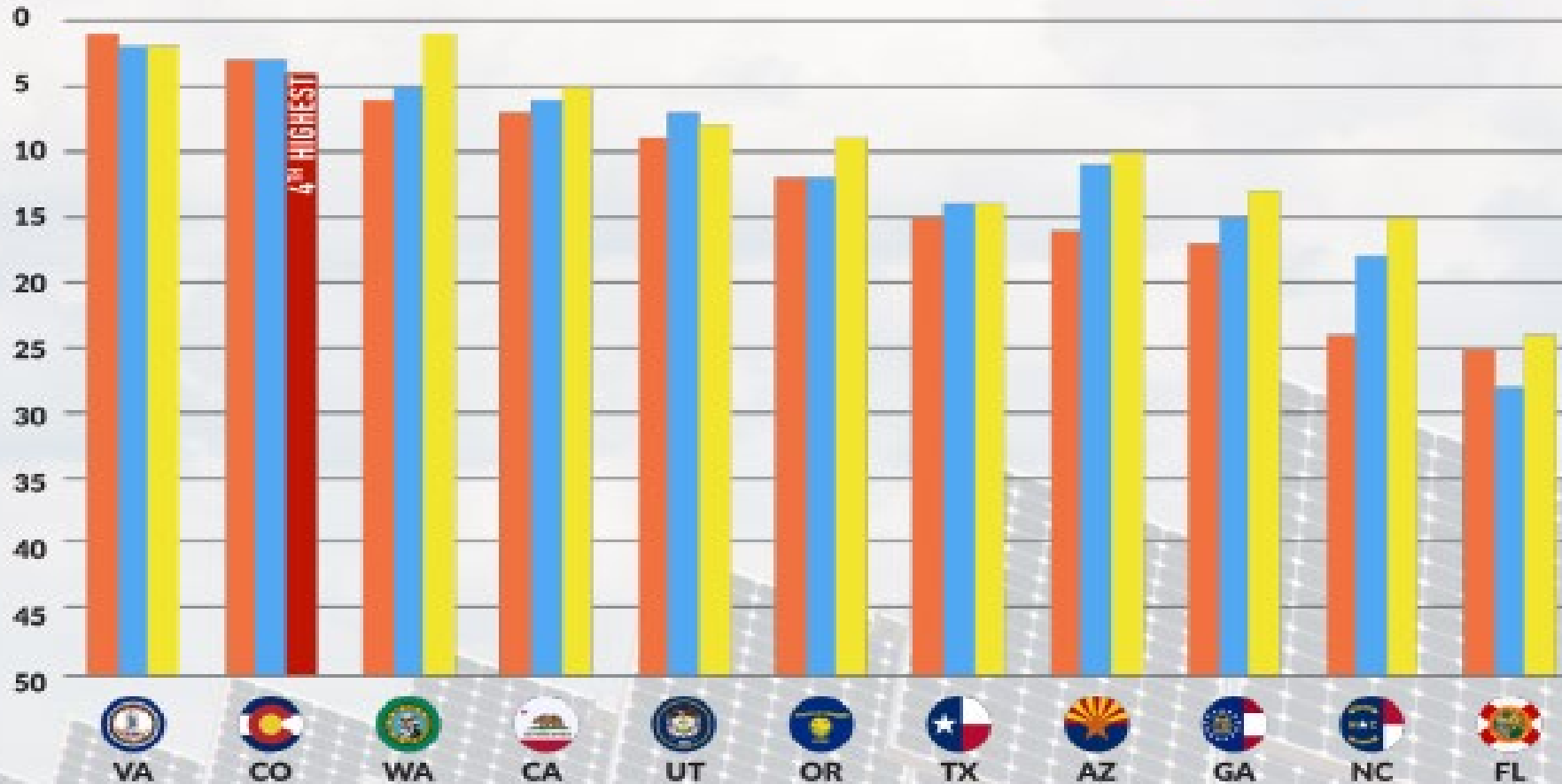


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# HIGH-TECH EMPLOYMENT CONCENTRATION PER 1,000 WORKERS

CompTIA

2010 2016 2021



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# High-Tech Employment

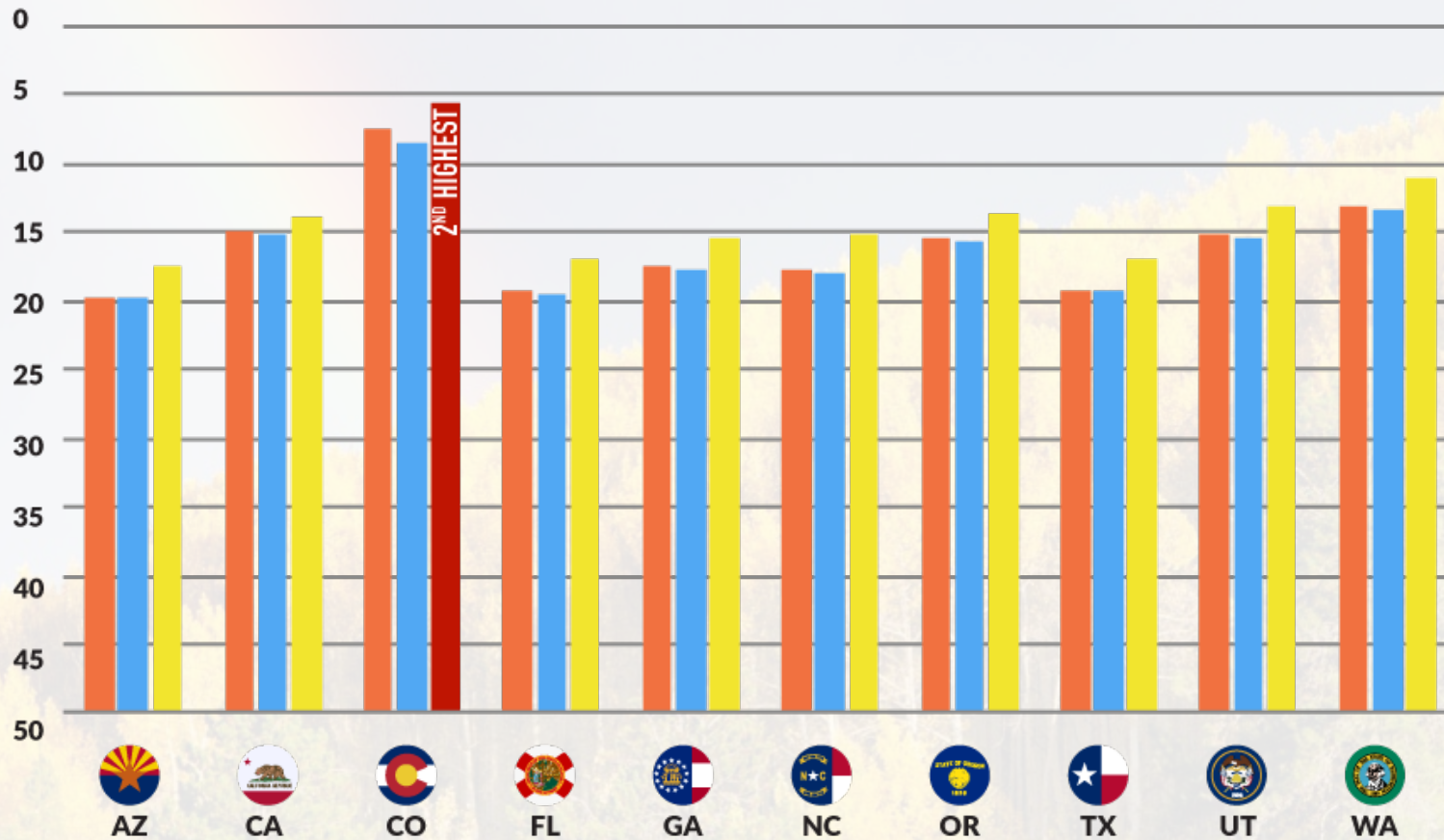


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# POPULATION WITH BACHELOR'S DEGREE OR HIGHER

U.S. Census Bureau

● 2019 ● 2020 ● 2021



## Higher Education

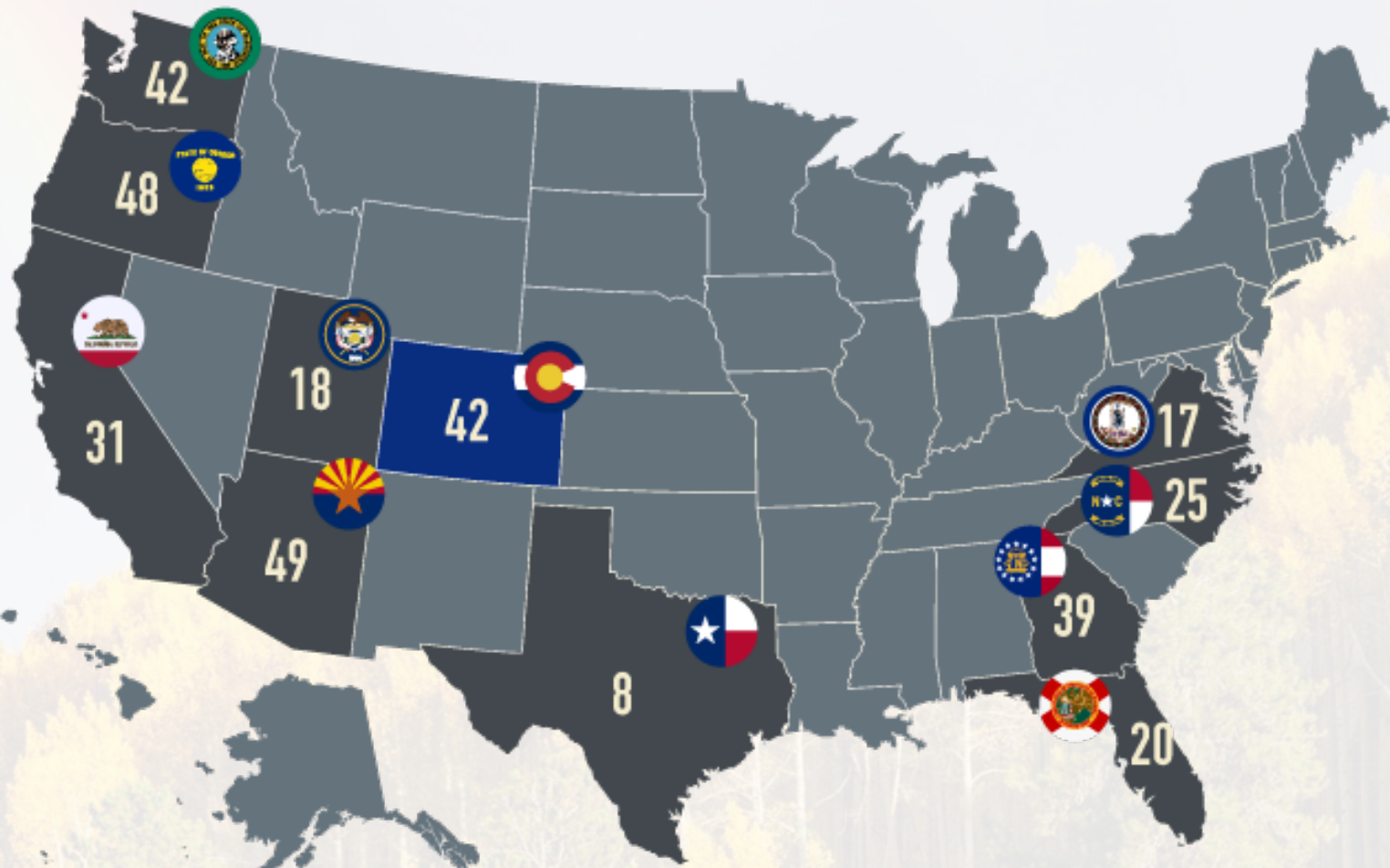


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# Education: High-School

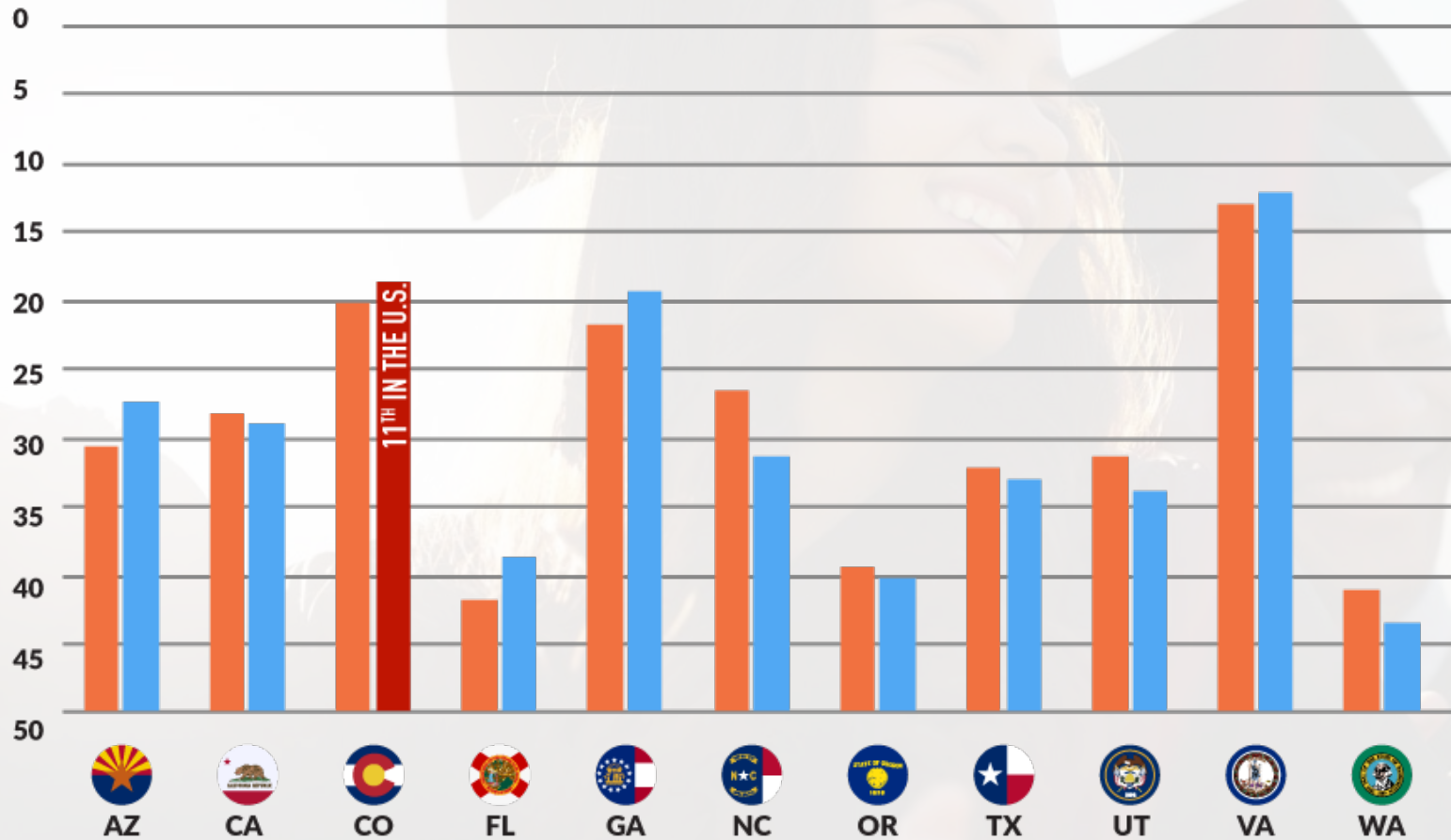


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# SCIENCE, ENGINEERING, & HEALTH GRADUATE STUDENTS PER 1,000 INDIVIDUALS

National Science Foundation

2019 2020



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# STEM Graduates



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# THANK YOU!

