

DENVER SOUTH

February 2023 ETC Meeting Summary

Agenda:

- 11:45- Noon
 - Networking //Lunch//Welcome – Sheryl Machado
- 12:00- 12:25 pm Denver South ETC // Presentations
 - Denver South I-25 Corridor Study – Daniel Hutton
 - North South Bicycle Corridors Update – Daniel Hutton
 - HB 22-1026 Update – Sheryl Machado
- Denver South 2022 Commuter Survey Report – Evangelos Gatseos
- 12:25- 12:50 pm //Denver South Business Coalition Discussion – Becky Nelson
 - Potential Expansion of ETC to include:
 - Economic development topics
 - Legislative/policy advocacy
 - Open Discussion around Denver South Business Coalition
- iv. 12:50- 1 pm // Open Forum// Q & A

Denver South Updates

Denver South's Director of Transportation and Mobility, Daniel Hutton, presented updates on some regional efforts including the I-25 Corridor Study, the North/South Bicycle Corridors and the Mobility as a Benefit (*MaaB*) programs;

Denver South I-25 Corridor Study

Analyze Existing Conditions

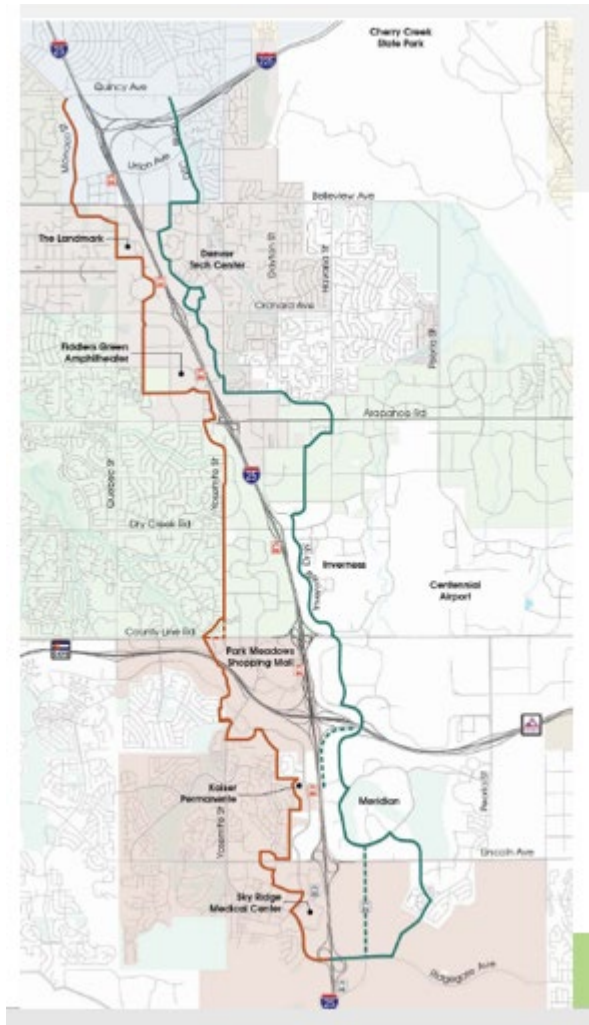
- Employment & Commercial Real Estate Trends
- Housing Trends
- Inventory of Transportation Infrastructure
- Transit Usage & Commuting Patterns

Forecasted Growth

- 2025 – 2045
- Development Forecasts (commercial and housing)
- Job Growth Forecasts
- Transportation/Mobility Opportunities

Broad Recommendations

- Goals
- Strategies
- Actions



Colorado HB22-1026 -

Link to the HB22-1026 language: <https://leg.colorado.gov/bills/hb22-1026>

Link to Denver South's landing page on HB22-1026: <https://denver-south.com/alternative-transportation/>

Denver South is working with state lawmakers on the rule making process and will report when employer toolkits are created.

Sheryl also highlighted the still low pricing from RTD on their EcoPass program:

2023 ECOPASS PRICING (\$3.00/\$5.25/\$10.50)

SLA <small>(business location)</small>	Contract Minimum Per Year	1-24 employees	25 - 249 employees	250 - 999 employees	1,000 - 2,999 employees
A	\$1,368	\$68	\$46	\$32	\$22
B	\$1,368	\$64	\$84	\$23	\$17

SERVICE LEVEL A				
Month	1 - 24	25 - 249	250 - 999	1,000 - 2,999
JAN	\$68	\$46	\$32	\$22
FEB	\$62	\$42	\$29	\$20
MAR	\$57	\$38	\$27	\$18
APR	\$51	\$34	\$24	\$16
MAY	\$45	\$31	\$21	\$15
JUN	\$40	\$27	\$19	\$13
JUL	\$34	\$23	\$16	\$11
AUG	\$28	\$19	\$13	\$9
SEP	\$23	\$15	\$11	\$7
OCT	\$17	\$11	\$8	\$5
NOV	\$11	\$8	\$5	\$4
DEC	\$6	\$4	\$3	\$2

SERVICE LEVEL B				
Month	1 - 24	25 - 249	250 - 999	1,000 - 2,999
JAN	\$64	\$84	\$23	\$17
FEB	\$59	\$77	\$21	\$16
MAR	\$53	\$70	\$19	\$14
APR	\$48	\$63	\$17	\$13
MAY	\$43	\$56	\$15	\$11
JUN	\$37	\$49	\$13	\$10
JUL	\$32	\$42	\$11	\$8
AUG	\$27	\$35	\$10	\$7
SEP	\$21	\$28	\$8	\$6
OCT	\$16	\$21	\$6	\$4
NOV	\$11	\$14	\$4	\$3
DEC	\$5	\$7	\$2	\$1

Denver South 2022 Commuter Survey –

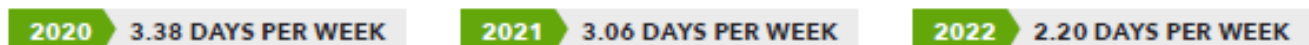
Denver South’s Transportation Outreach Manager, Evangelos Gatseos, provided a high-level overview from the annual Commuter Survey.

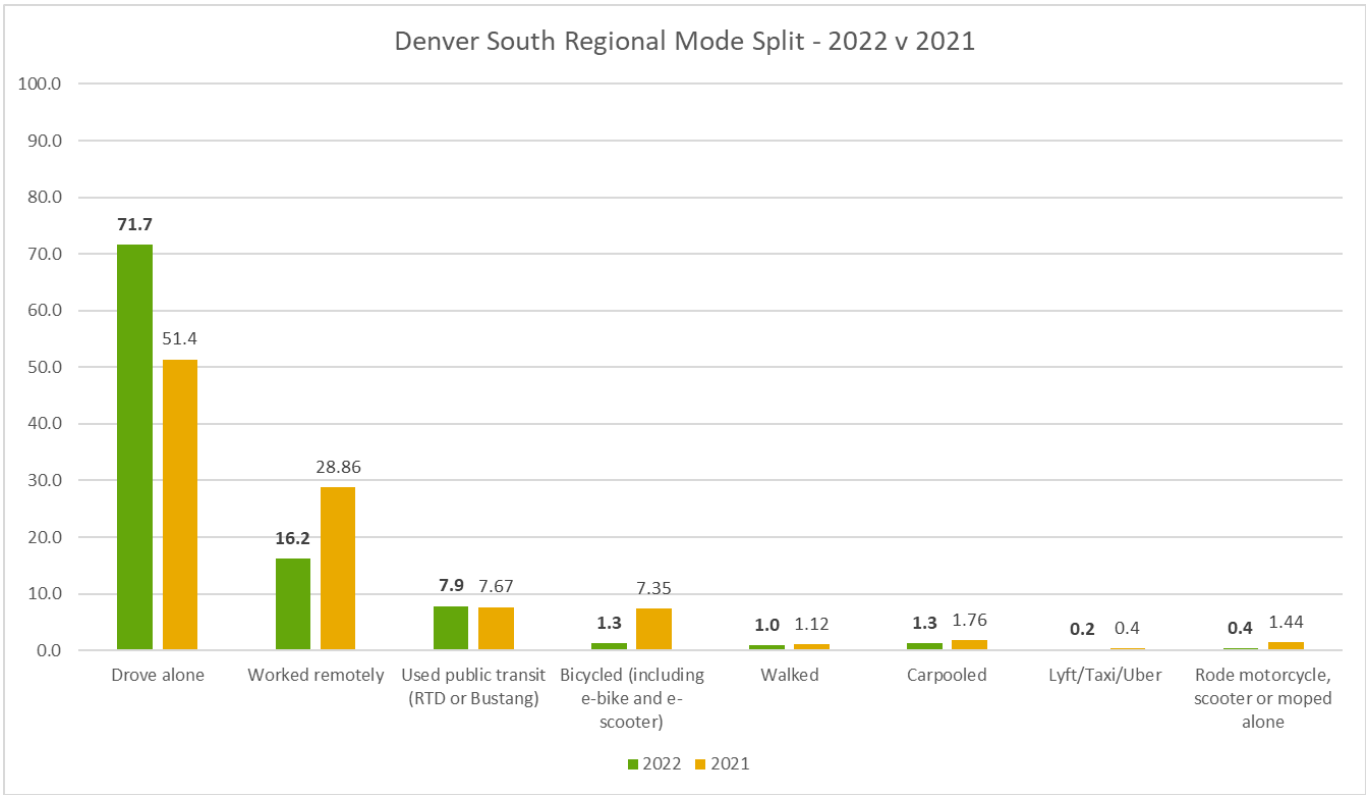
The most important takeaways from the 2022 Survey included a decreased average number of remote workdays and an increased drive-alone rate.



REMOTE / HYBRID WORK TRENDS

Average remote days per week





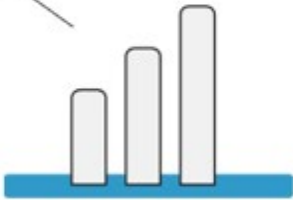
Denver South – Business Coalition

BUSINESS COALITION DISCUSSION

DENVER SOUTH



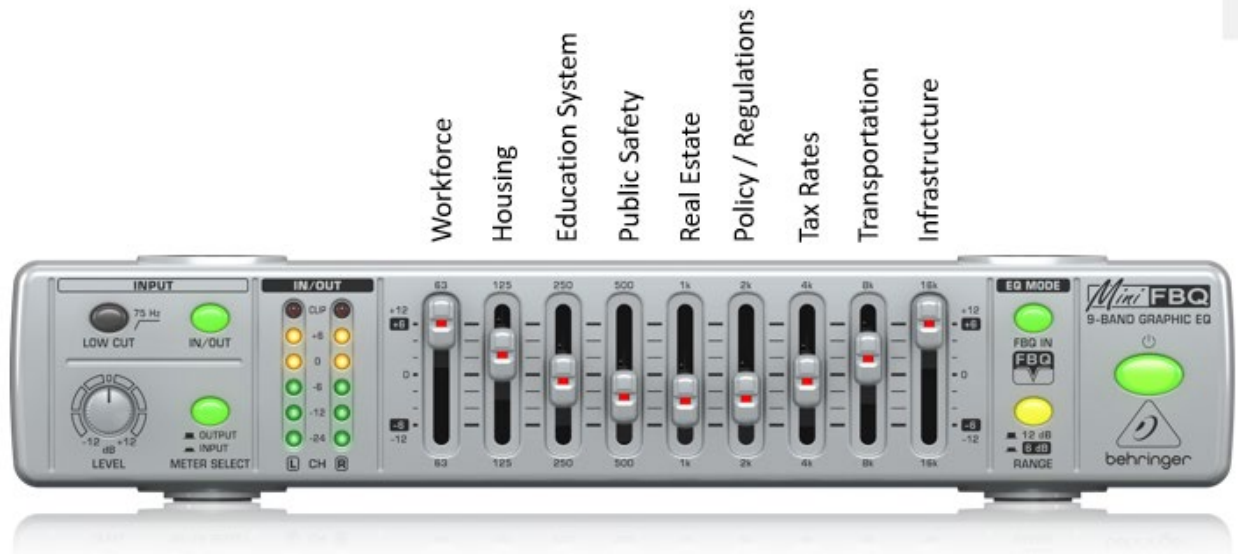
TRANSPORTATION



ECONOMIC DEVELOPMENT

Denver South's Director of Economic Development, Becky Nelson, introduced a working concept to expand the Employee Transportation Champions (ETC) group to include economic development and other business-related issues.

Employers continually face challenges from employee recruitment and retention to government policies and taxes. Denver South's Economic Development team is equipped to support organizations with answers to these questions. The ETC style forum, where employers discuss a full gamut of challenges, in an informal setting, may help inform Denver South's economic development efforts in the region.



Becky went on to demonstrate some suggested goals for the expanded ETC / Business Coalition group:

The Business Coalition focuses on the following initiatives to expand Denver South's economic vitality and transportation demand management resources:

- Identify opportunities or threats impacting the creation of primary jobs
- Increase transit utilization
- Increase connectivity for bike and pedestrian usage
- Promote resources and programs available to employers

The ETCs in attendance (including Boeing, Jacobs, Charles Schwab, A/D Workforce Center, Cochlear Americas, City of Lone Tree, Alpine Bank and Felsburg, Holt & Ullevig **unanimously supported the formation of the Denver South Business Coalition.**

Michelle Pinkerton from Jacobs mentioned, "... nothing is independent. [Transportation and economic development are] interconnected." Additionally the group discussed potential topics for upcoming meetings and discussions. Affordable Housing topped the list for the upcoming April meeting.

Meeting adjourned at 1:10pm.

Next Employee Transportation Champions Meeting



18April2023 - Location TBD