

# DENVER SOUTH EMPLOYER TRANSPORTATION CHAMPIONS

## ***Welcome & Introductions***

Sheryl Machado, Director of Communications & Public Affairs welcomed ETC members to the first meeting of 2022. Due to an uptick in the Omicron variant and recent snow, the meeting was hosted virtually. Two new ETC's joined the meeting, Cochlear North America's Jeff Gilbert and Merrick & Company's Mark Schaefer.

## ***Policy Overview***

Denver South's Policy Team, Chris Shapard, Vice President of Economic Development, Becky Nelson, Director of Economic Development and Sheryl Machado provided an overview of how Denver South monitors proposed legislation and tracks bills during the session in coordination with Denver South's lobbyist team. Nelson provided some of the bills currently being monitored by the Economic Development group that could potentially impact employers, while Machado provided a briefing on HB 1026 and HB1138, the Clean Commute Bill. ETC's were provided an opportunity to weigh in on any of the bills if they would like to provide any feedback to bring back to the bill sponsors via Denver South.

## ***Dropbox ETC Resources***

Denver South revealed the new drop box with resources created in 2022 for all existing and new ETC's. This resource was created in effort to make content easily accessible for ETC's wanting to share content within their organizations. All ETC's will receive an invite with access to the drive.

Dropbox / Denver South - Employee Transportation Champions 

 Upload  Create 

Name ↑	Modified	Who can access
 Denver South TMA logo - Primary  --		3 members
 Denver South TMA Logo - Reverse  --		3 members
 Denver South TM...ers, Posters, etc)  --		3 members
 Driving Change  --		3 members
 DS-ETC-logo-final  --		3 members
 ETC Presentation... Summary Docs  --		3 members
 Workplace Comm...CA) Documents  --		3 members

## ***Ways To Engage***

Denver South invited ETC's to take advantage of all the ways in which employers can engage with Denver South at no cost for a variety of services which include on-site transportation analysis reports to identify where employees reside and their commute options, on-site transportation fairs, and DRCOG My Way to Go carpool, vanpool, and carpool ride matching.

***RTD Partnership***

Machado also reminded ETC's of the discounted EcoPass pricing for 2022 and ETC's access for free passes for employees wanting to try transit through the online mobile ticketing platform managed by Denver South.

***2021 Commute Survey Contest Winners***

Machado shared the results from the 2021 Denver South Commute Survey are still being curated with over 1600 responses. Results will be discussed at the next ETC meeting in April of 2022. Survey contest winners were announced with first place going to Michelle Pinkerton from Jacobs Engineering, second place went to Sebastian Montenegro of FHU Engineering, and third place was awarded to Mike Martin with Merrick & Company.



***Park Meadows Business Improvement District Spotlight***

Whitney Miller, the Director of District Operations for the Park Meadows Business Improvement District (BID), provided an overview of the district and how it supports the Park Meadows Retail Resort. Miller shared information on new tenants in the resort such as:

- Warby Parker
- Shake Shack
- Fabletics
- Urban Village Grill
- Rosey's
- Scooped Cookie Dough
- Sakiya Raman
- Abercrombie & Fitch
- Tattered Cover
- Popeyes
- Waffles and Dinges
- Park Meadows Nail Spa & Lash Salon
- Sbarro Pizza
- Popeyes

Beyond new tenants Miller specifically shared how the BID is working to support sustainable commuting options for patrons of the resort and employees. Miller spoke of utilizing the mobile ticket platform to support employees over the holiday rush and spoke to the ease of use and the success of the program. Miller shared information about the EV charging stations located at the mall and spoke to the draw of the high-speed Tesla charging stations and the three other charging stations for non-Tesla electric vehicles. Miller also

shared they are working to convert fleet support vehicles to electric and are using electric bikes for mall security.

### ***C-470 Trail Connector to E-470, County Line and Park Meadows Retail Resort***

Dan Raine, Mobility Director for the City of Lone Tree reported on the exciting new C-470 bike trail connector that will allow riders to access the resort via bike connecting to the County Line Station. Raine also shared their will be bike lockers with additional security provided by the City of Lone Tree. Raine stated the bikeway is still in the design phases with completion anticipated by 2024.



### ***Conclusion***

The ETC meeting concluded with an ask of ETC's for specific programming requests. One ETC asked if Denver South could provide an update on RTD's system optimization plan (SOP) at the next meeting. The next ETC meeting is scheduled for April 5<sup>th</sup> and will be held in person at FHU Engineering. The Park Meadows Business Improvement District is sponsoring lunch.