

## ARE YOU A CHAMPION?

Do you have a desire to help manage mobility in the Denver South region? The Denver South Transportation Management Association (TMA) is actively recruiting Employee Transportation Champions (ETC) to assist us with our transportation and mobility goals for the present and future of Denver South. In this role you will work with the Denver South TMA as an employee advocate and extension of the TMA staff to promote and provide resources to your organizations to encourage sustainable transportation options. The ETC will convene thought leaders every other month to empower jurisdictional partners and employees to work collectively to accomplish the following goals.

### ETC GOALS

Promote Pre-Tax Transportation  
Fringe Benefits

Expand RTD's Ecopass  
Program

Increase Transit Utilization

Support Hybrid Work Programs:  
WRK Denver South

Increase Bike/Pedestrian  
Connectivity and Usage

Decrease SOV Drivers

Increase Commuter Survey  
Deployment and Responses

Increase Utilization of  
DRCOG Programs

Encourage Commute  
Behavior Change

Employer Transportation Champions have access to a variety of free resources, workshops, webinars, and more. To become part of the solution, join the ETC team today. Together we can improve air quality and reduce single occupancy vehicle travel to reduce congestion in the Denver South region.

FOR MORE INFORMATION CONTACT

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**DENVER  
SOUTH**

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