

DENVER SOUTH

ETC Meeting Summary

November 17, 2020

11:00 am – 12:00 pm

Meeting Agenda

1. Welcome new members!
2. Survey Update and ETC Prizes:
3. ETRP Update
4. Commuter Benefit 101 | David Judd
5. Rocky Mountain Reserve Q & A | Bob Davis
6. Transportation and Mobility in Denver South | Daniel Hutton
7. Open discussion

Introduction of New Champions

Meagan Chiron, IKEA

Jori Matijevich, Sky Ridge Medical Center

Benita Parker, Charter Communications



Employee Trip Reduction Plan (ETRP) Update

Denver South continues to work on behalf of employers within the region and the Regional Air Quality Council and DRCOG on language to be included in a draft ETRP. The ETRP is a component of a larger State Implementation Plan (SIP) being submitted to the Environmental Protection Agency as a result of the Denver Metro Region and the Northern Front Range being reclassified to severe for ozone levels in 2020.

2020 Denver South Commuter Survey

The Denver South Commuter Survey is still open through mid-December. Denver South encouraged ETC's to continue to promote the survey to gather information on how employees and employers are commuting in the region. The information gathered through the end of the year will influence future planning and projects for

Denver South. The ETC with the highest effort index score between the 17th of November through the end of the month will receive their choice of gift card to Park Meadows Retail Resort, IKEA or Target.

Commuter Benefits by David Judd

- Defined by Internal Revenue Code (IRC) Section 132(f)
- Technically: Qualified Transportation Fringe Benefits
- Fringe benefits that allow employees to pay for some of their commuting expenses, like RTD bus, light rail, and commuter rail, Bustang, vanpools, and parking fees with tax-free money
- No open-enrollment needed – these benefits can be offered at any time
- Some options not covered by this benefit include: CarShare (e.g. Car2Go, ZipCar), micromobility (e.g. scooters and bike share), tolls and carpooling expenses.
- Reasons to start or expand utilization of benefit:
 - Tax savings
 - Reduce carbon footprints
 - Meet corporate sustainability goals
 - Reduce commuter stress
 - Reduce subsidized parking expenses
 - Free up parking for customers
 - Cut auto related costs, i.e. gas, maintenance, wear & tear, tires, etc.

Get started here:



Publication 15-B
Cat. No. 29744N

Employer's Tax Guide to Fringe Benefits

For use in **2020**

<https://www.irs.gov/pub/irs-pdf/p15b.pdf>

For more information, reach out to David Judd (and copy Sheryl or Evan):

- David Judd: Transportation Consulting, (908) 654-0600, Djudd601@gmail.com

Mobility in Denver South by Daniel Hutton

In cooperation with AECOM, the Smart Cities Alliance and the University of Denver, Denver South is working to improve first/last mile connections for commuters travelling to and from the I-25 South corridor.

Problem: First and last mile mobility was top problem for Denver South I-25 corridor

Premise: Today's smart mobility tech can be applied jointly and at regional scale beyond a pilot

Vision: Help solve the first/last mile problem through the regional deployment of new modes, advanced technologies and partnership

Every RTD Station and interchange provides unique transportation and mobility challenges for our team. Therefore, multiple technologies are being considered:



Poll Questions:

Prior to the meeting only about half the ETC companies offered pre-tax commuter benefits. After learning more about how they can be effectively utilized, ETC unanimously agreed they would likely begin offering pre-tax benefits at their companies.

ETCs Top 3 choices for improving first/last mile connections were:

1. Mobility on Demand
2. Automated Shuttles
3. Microtransit

50% of the ETC believed, given the right circumstances, their company would be interested in co-sponsoring first/last mile solutions.

The next ETC meeting will take place in mid-January 2021.